



Recruitment Advertising Packages

Rate Card

Rate Card

Helping You Attract the Right Talent – Faster and Smarter

Finding the right candidates has never been more competitive. That's why we've designed advertising packages that give your vacancies maximum exposure across the right channels – helping you attract quality candidates quickly, cost-effectively, and with less admin for your team.



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Recruitment Advertising Education Multi Savers

Discounted multi-ad bundles



Education Saver (Maintained Schools)

Bulk Savings for Schools –
Recruit More, Pay Less

From £55



Education Saver (Academies & Out-of-County)

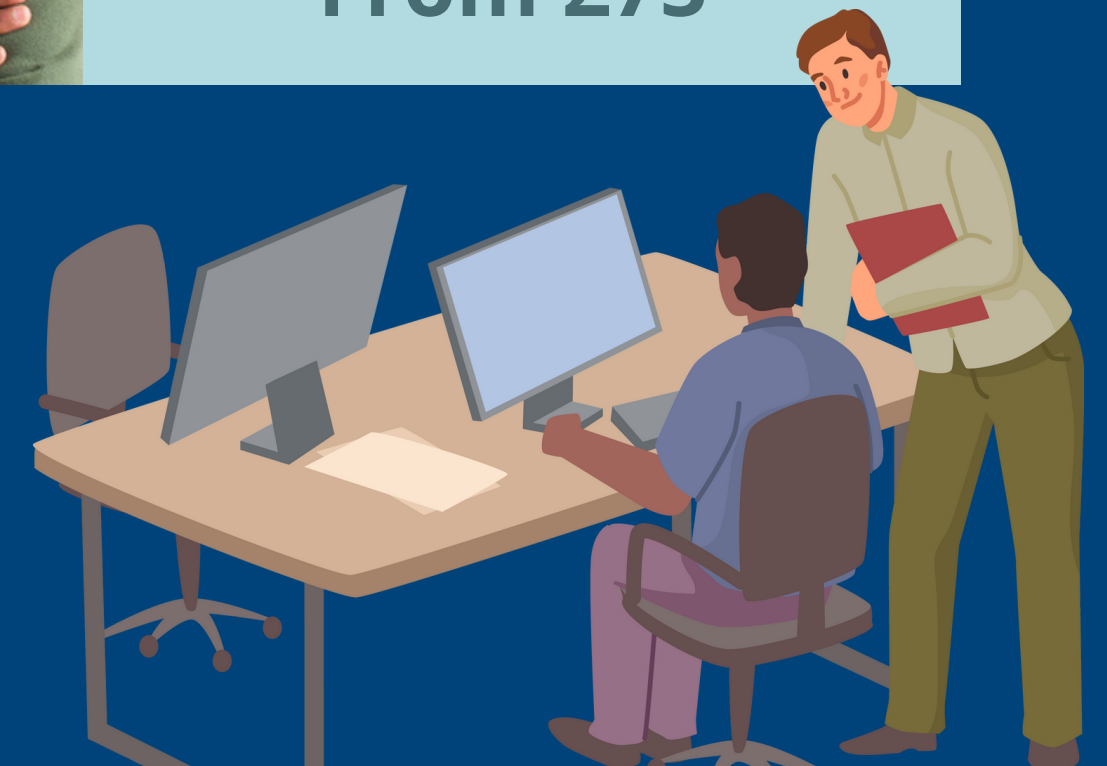
Bulk Savings for Schools –
Recruit More, Pay Less

From £75

Why Choose Our Advertising Packages?

Flexible & Cost-Effective

Choose the package that fits your needs and budget – from a single advert to discounted bundles for ongoing recruitment.



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Recruitment Advertising Education Bundles



Education Managed Admin Bundle

We Post It. We Manage It.
You Hire.

From £190



Education Talent Partner Bundle

Full-Service Talent Sourcing
– We're Your Recruitment
Partner

From £770

Why Choose Our Advertising Packages?

Time-Saving Support

From posting the advert to scheduling interviews and managing correspondence, we take care of the admin – freeing up your team.



Education Saver (Maintained Schools)

Bulk Savings for Schools – Recruit
More, Pay Less

For small budgets

What do we offer

- Discounted multi-ad bundles on NYC Jobs & Careers Site.
- Includes all Essential Listing benefits

The more you advertise, the more
you save – up to 20% off!



 **Contact us**
01609 535585

Package	Number of Ads	Price	Discount
Starter	15 ads	£783	5%
Growth	25 ads	£1,278	7%
Pro	75 ads	£3,712	10%
Elite	120 ads	£5,280	20%

Education Saver Bundles (Academies & Out-of-County)

Bulk Savings for Schools – Recruit
More, Pay Less

For small budgets

What do we offer

- Discounted multi-ad bundles for academies and out-of-county schools.
- Includes all Essential Listing benefits

Let's get your advert seen.
Choose your package today!



 **Contact us**
01609 535585

Package	Number of Ads	Price	Discount
Starter	15 ads	£1,068	5%
Growth	25 ads	£1,743	7%
Pro	75 ads	£5,062	10%
Elite	120 ads	£7,200	20%

Social Media Amplify Bundle

Amplify Your Reach Across Multiple Channels

For medium budgets

What do we offer

- Includes all Essential Listing Bundle benefits plus social media promotion on Facebook, LinkedIn, X, and Instagram.
- Your branded imagery & branded posts.

£170 per advert
(£150 for registered charities)

Contact us
NYES.resourcing@northyorks.gov.uk



Education Managed Admin Bundle

We Post It. We Manage It. You Hire.

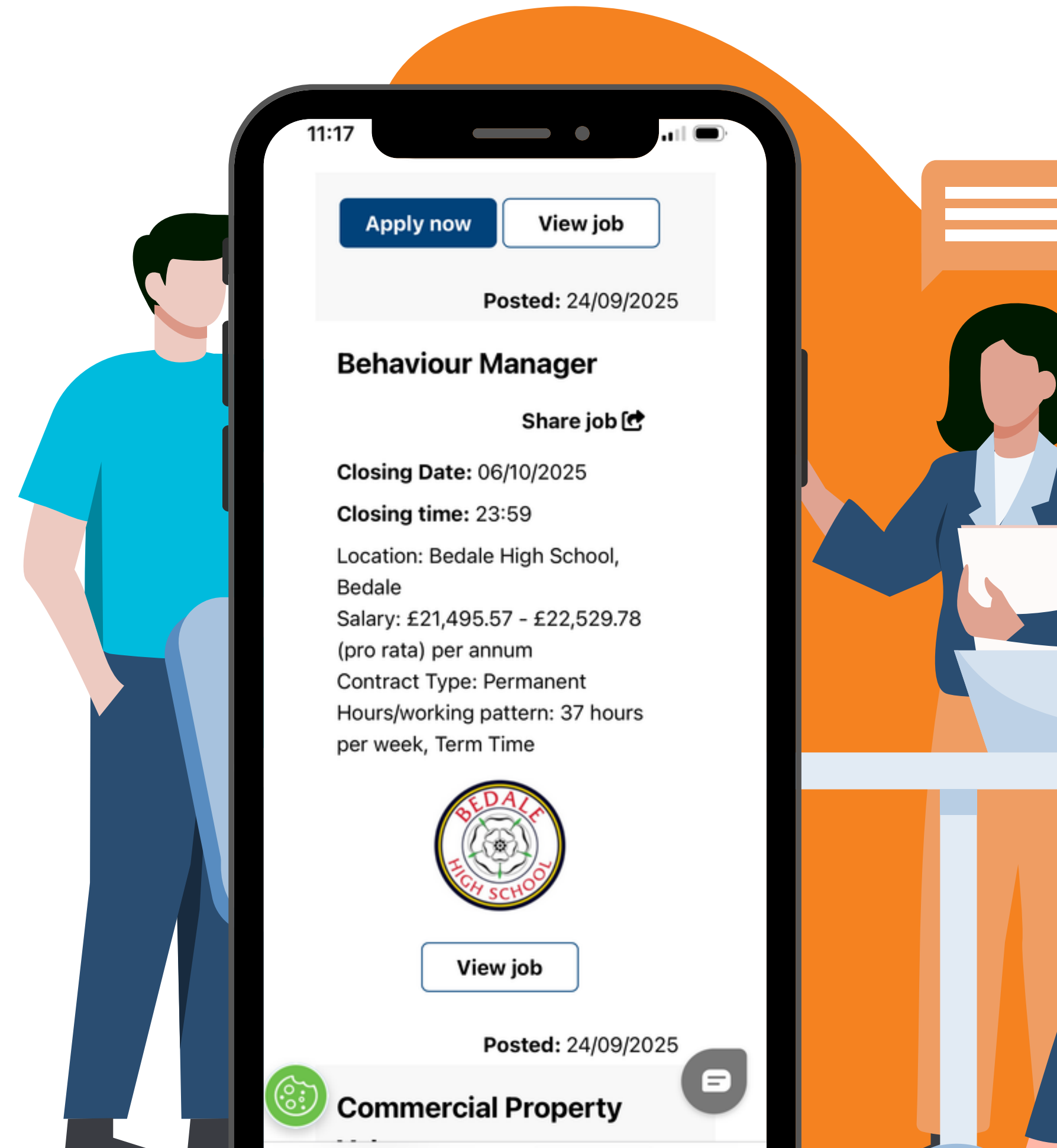
For small budgets

What do we offer

- We handle advertising plus full recruitment administration: ATS, interview scheduling, notifications, references.

maintained schools
£190 per advert

academies & out-of-county
£220 per advert



Education Talent Partner Bundle

Full-Service Talent Sourcing – We're Your Recruitment Partner

For medium budgets

What do we offer

- Our premium service – we act as your recruitment team, proactively sourcing and engaging candidates, running the campaign, and managing the process.
- We handle advertising plus full recruitment administration: ATS, interview scheduling, notifications, references.

£770 per
support role

£1,000
per teaching role

Discounts
Available



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Promote Your School with Us – Reach More, Engage More!

This year, our social media content reached over 4 million people — a massive increase from 2.5 million last year!

That's a **62% growth in visibility across Facebook, Instagram, and LinkedIn.**

Whether it's posts, mentions, or check-ins, our platforms are connecting with a wider audience than ever before. Let us help your school's job vacancies get the attention they deserve.

Our social media channels are thriving — and your vacancies could be too!

- 26,000+ posts shared
- Comments up 132% – LinkedIn +368%, Facebook +157%
- Reactions up 41% – LinkedIn +75%, Facebook +23%
- Engagement rate nearly doubled to 1.99%

With strong growth across LinkedIn, Facebook, and Twitter, your job posts will get noticed by the right people. Let us help you attract top talent through our high-performing platforms!

Partner with us to amplify your reach and attract top talent!

An illustration of a raised fist holding a speech bubble. The fist is orange and the speech bubble is light purple. The text inside the speech bubble is black.

**Add social media
power to your
recruitment
start now.**

Rate Card

Flexible Social Media Advertising Booster

Package	Platform	Reach	Total Cost
Single Sponsored Ad	Facebook	2,000 people	£130
Bundle of 5	Facebook	4,000/ad	£550 <i>(15% off)</i>
Annual Credit (12)	Facebook	Flexible	£780 <i>(50% off)</i>
Single Sponsored Ad	LinkedIn	1,000–3,000	£220
Bundle of 5	LinkedIn	1,000–3,000/ad	£850 <i>(20% off)</i>
Annual Credit (12)	LinkedIn	Flexible	£1,750 <i>(15% off)</i>
Annual Credit (12)	FB & LinkedIn	Flexible	£2,000 <i>(20% off)</i>

**Add social media
power to your
recruitment
start now.**

Targeted Sponsored Ads on Facebook & LinkedIn

Connect with passive candidates through flexible, targeted campaigns on Facebook and LinkedIn. Whether you're hiring for niche, specialist, or high-volume roles, our social media booster can be used as a stand-alone service or added to any advertising package for maximum impact.

Partner with us to amplify your reach and attract top talent!



NYES.resourcing@northyorks.gov.uk

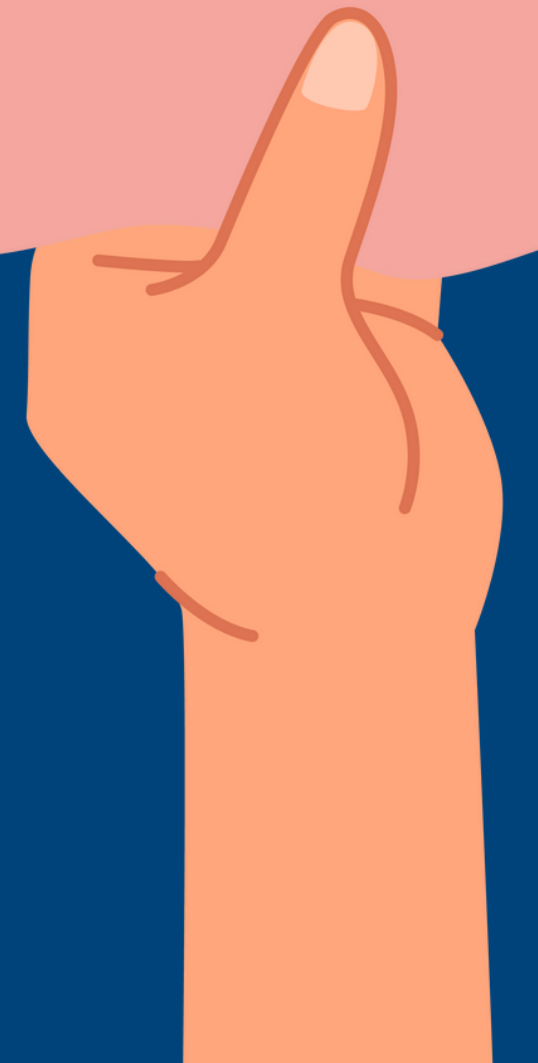


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<https://nyresourcing.co.uk/>

Reach Thousands
More with Us!



THE RESOURCING+
SOLUTION

NYES Resourcing
Solutions