



Live it. Sketch it. Share it.

Design an Active Travel Poster

Prizes Prizes Prizes Prizes Prizes
2 overall winners will each receive a £50.00 shopping voucher

What do we want to see?

The North Yorkshire County Council Sustainable Travel Team would like to invite everybody to create a piece of bespoke artwork to encourage and inspire others to use Active Travel modes.

You may use any material (new or recycled) and any process, for example; drawing, painting, printmaking, textiles, collage or montage.

Artists have until Saturday 30th April to submit their artwork.



Prizes and Judging

We will select two winners. Each winner will receive a £50.00 shopping voucher
The two winning entries will be enlarged and used in marketing campaigns across the county.

Judging Criteria

Originality

Creativity

Ideas and concepts

Does it fit the brief?

Artists have until Saturday 30th April to submit their artwork.

Guidelines/Rules

- For your artwork to be considered, you must submit an A4 portrait image (210 x 297mm).
- For computer/photograph entries – you should submit your entry as a high resolution file, preferably JPEG or PDF.
- For drawing/textile entries – a drawing or textured image should be submitted as a high resolution photo (JPEG or PNG).
- Your artwork should not include copyright characters or logos.
- Entries should be emailed to opennorthyorkshire@northyorks.gov.uk before Saturday 30th April.
- By entering, you consent to allow us to use your artwork on social media and in other marketing materials.

Artwork will be judged by a panel made up of representatives from North Yorkshire County Council. Judging will take place by Friday 6th May 2022.