

# #LookCloser Social Media Resource

*Follow us on the below channels for updated posts during the week!*

## **The Children's Society social media handles**

Twitter @childrensociety

Facebook @childrenssociety

Instagram @thechildrenssociety

We have also drafted the below for you to use from the 14<sup>th</sup> September 2020 to launch our National #LookCloser campaign:

### **Draft Tweets**

We're joining @BTP, @PoliceChiefs and @childrensociety in asking the public to #LookCloser.

Exploitation can happen anywhere, to any child. Learn how to look beyond the obvious and spot the signs.

Learn more [□ https://bit.ly/31Vd3Kv](https://bit.ly/31Vd3Kv)

When it comes to exploitation, there is no 'perfect victim', any young person can be exploited.

We're joining @BTP, @PoliceChiefs and @childrensociety in asking the public to #LookCloser.

Learn to spot the signs and how to report if you have concerns [□ https://bit.ly/31Vd3Kv](https://bit.ly/31Vd3Kv)

Working in a public space like the service, retail or transport industries, may put you in a position to spot signs of exploitation and abuse.

Know how to #LookCloser and spot the signs to help protect young people [□ https://bit.ly/31Vd3Kv](https://bit.ly/31Vd3Kv)

Ensuring public spaces are safe for all young people is everyone's responsibility.

We're joining @BTP, @PoliceChiefs and @childrensociety in asking the public to #LookCloser to help spot the signs of exploitation and abuse.

Learn more [□ https://bit.ly/31Vd3Kv](https://bit.ly/31Vd3Kv)

### **Draft Facebook post**

Exploitation can happen anywhere, to any child.

We're joining @britishtransportpolice, @NCA and @childrenssociety in asking the public to #LookCloser to help spot exploitation and abuse.

Know what signs to look for and how to report concerns to the police [□ https://bit.ly/2Z2N3Lc](https://bit.ly/2Z2N3Lc)

<https://bit.ly/2Z2N3Lc>

## Draft Instagram post

Exploitation can happen anywhere, to any child.  
We're joining @national\_crime\_agency, @britishtransportpolice and @thechildrenssociety in asking the public to #LookCloser to help spot exploitation and abuse.  
Visit the link in our bio for information on spotting the signs and how to report concerns to the police

Add link to bio: <https://bit.ly/2Z2N3Lc>



**The  
Children's  
Society**

