

Make Your Mark & MYP Elections



Year	No. of Votes	Turnout
2022	434,492	7.06%
2020 UK/ Devolved Topics	185,677	3.13%
Local Topics	180,786	3.05%
2019 UK Topics	838,288	13.93%
Devolved Topics	840,322	14.04%
2018	1,106,788	18.80%
2017	954,766	16.20%
2016	978,216	16.60%
2015	969,992	16.46%
2014	876,488	14.88%
2013	478,386	8.12%
2012	253,637	4.31%
2011	65,532	1.10%

**In numbers,
since 2011**



2019 example School, college, youth group recruitment video. A new video with 2024 dates is being created



Make Your Mark Essentials

This UK wide consultation seeks the views of 11-18 year olds on the issues mattering most to them. It usually decides what the UK Youth Parliament debates in the House of Commons, where the new campaign is decided.

- Created in 2011 to evidence reach & mandate – year on year build
- Embedded through the UK Youth Parliament programme
- Any young person aged 11-18 can vote
- Voting takes place through 800-1200 registered schools, colleges and youth groups.
- 12 Region/Nation delivery partners (supporting 120 LAs/youth councils) & 12 youth steering group members (motivating 300 MYPs- included in their induction, inperson events every 2 months, WhatsApp/Insta chat)



Elections

Members of Youth Parliament (MYPs) are elected every 2 years by other young people in their local area. Any 11-17 year old can stand or vote in the election (so long as they have not turned 19 before the 8th March 2026). The next elections are due to take place **in February 2024 for North Yorkshire.**

In England and Wales, we work with local councils who run elections and support young people to be involved locally and at a UK level. Taking part in the UK Youth Parliament is voluntary for councils, while most elect MYPs some do not.

MYP's are party-neutral.

BALLOT PAPER



Make Your Mark 2022

We want to know what topic you care about most. You have **one** vote, please mark an **X** in the box next to the topic you would like to vote for.

Each topic has some examples of what it could include.

Covid-19 Recovery Including Young people in the Recovery plan	<input type="checkbox"/>
Education and Learning Improved Climate Education, Free University, Better Mental Health Education	<input type="checkbox"/>
Environment Climate Change, Plastic Pollution	<input type="checkbox"/>
Health and Wellbeing Improved Access to Mental Health Support, End Food Poverty, Banning Gay Conversion Therapy	<input type="checkbox"/>
Jobs, Money, Homes and Opportunities More Training and Apprenticeships, Ending Homelessness	<input type="checkbox"/>
Our Rights and Democracy Votes at 16, Freedom of Speech, Building a Better Relationship Between Young People and Government	<input type="checkbox"/>
Poverty End Child Poverty	<input type="checkbox"/>

Make Your Mark: Participation pathways

- **Council managed:** schools, colleges or youth groups register with Chloe Thwaites, tally sheets/ballot papers are sent (either directly by BYC or to the Council for local distribution). Ballot papers/tally sheets are returned to North Yorkshire Council for counting and results submitted to BYC via an online form,



Other ways people can get involved:

- **Youth-led:** the youth council is provided with ballot papers/tally sheets and run the vote in their tutor groups or informally during breaks. Votes are counted and submitted to BYC via an online form,
- **Self-managed by the school/college/youth group led:** particularly the case where the local council isn't involved in the UK Youth Parliament programme. Schools/colleges/youth groups register online and they are then sent resources/online voting/downloadable. They vote then submit the results via the online form.

Incentiving involvement

- **Young People:**
 - **MYPs:** Speak at prestige event (speech of Thanks/PM's letter, elections for 15 MYPs leading the debates)
 - **Youth-led:** being part of a team, small budget mugs for over 1000 votes
- **Schools/colleges:** supports curriculums across 4 nations, meets British Values requirement (dependent on where in the UK), Certificate: participating, then Gold, Silver, Bronze based on turnout
- **Local Authorities:** requirement to consult youth population
- **People are really competitive:** Results Report includes league table of LAs region/nations



Five Stages

PLANNING

September

Getting visible support from chief officers & elected officials

Notice to youth and education sectors- through Head's forum, Curriculum leads, Governors, SENCOs

REGISTRATION

Nov-Dec

Online registration inc ballot papers for schools, colleges and youth groups.

Young People: training & simple task 'register your school'

Councils & relationship management: timeline, built into the programme (check in points), publicly sharing registrations, LA target for Make Your Mark = 10% turnout

Youth and Education Sector: Mail lists, PSHE Association Directly- mailing list.

PREPARING BALLOTS & PEOPLE

Jan

Online, print ballot papers, sent via royal mail/courier, Tally Sheets created

Briefing sessions/Q&As - polling stations + young people

Explainer video - What is Make Your Mark/UKYP

VOTING

1-29th Feb

1 day, 1 week, Fortnight, Whenever suits.

In Tutor groups, assemblies, lessons

Ensuring ballots reach the right person

Get the vote out: Check in ahead of each vote

COUNT & RESULTS

March






LAs submit Make Your Mark results- 8th March

LAs submit MYP election results – By 14th March

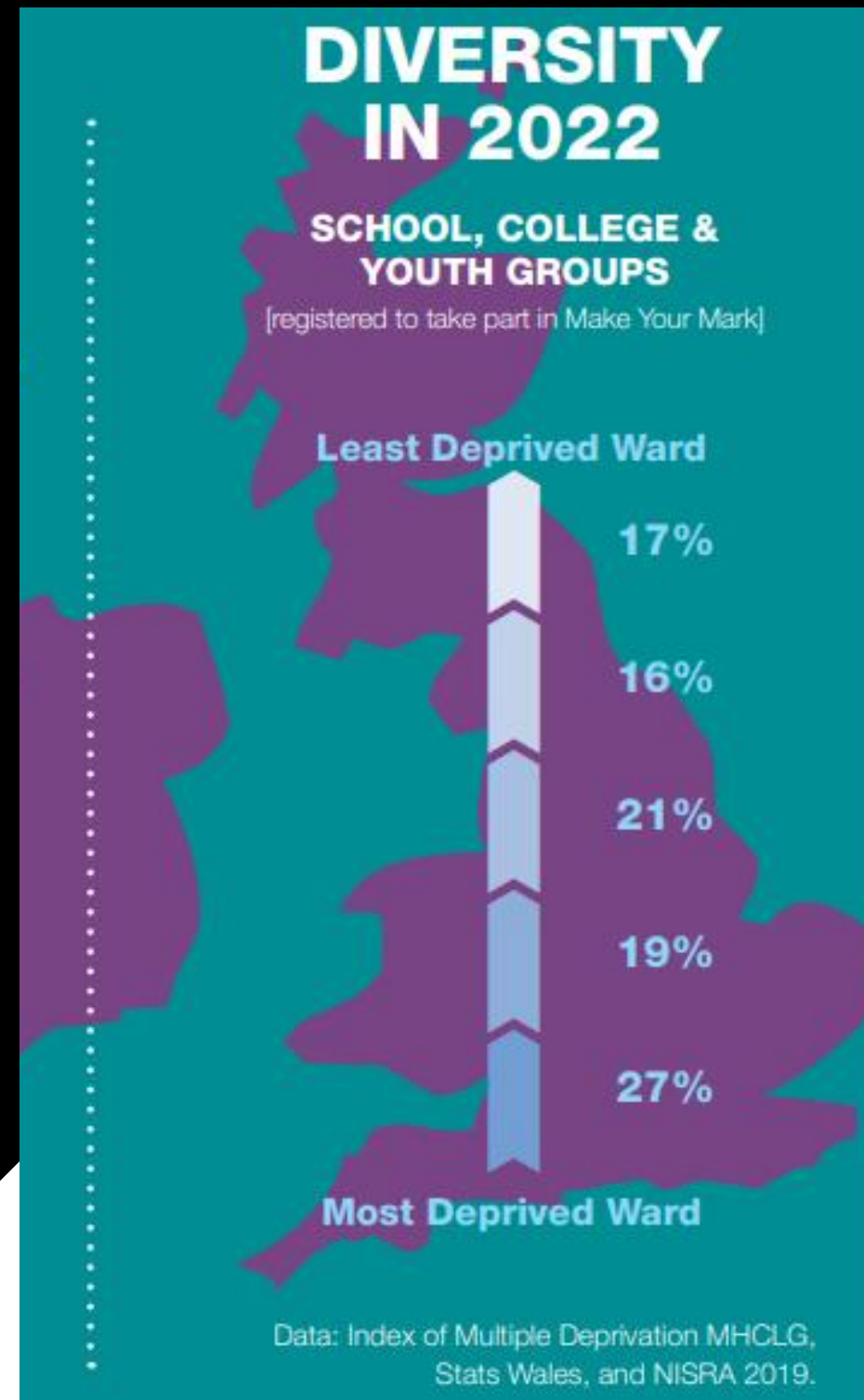
Announce Make Your Mark results- 21st March.

Register new MYP cohort online - By 28th March


How the results were used in 22/23

		
Health & Wellbeing tops vote of 434,000 young people	Focus Groups reaching 2.8k, builds understand of Health & Wellbeing	MYPs vote to shortlist 5 health & Wellbeing subtopics
		
MYPs vote for Health/Cost of Living to be campaign topic	Social Action Group elected to create a campaign from the topic	

- **Results Report** breaks down vote to region/nation & council level turnout and vote per topic
- **Locally:** supports annual youth consultation, linked into corporate planning, leverage for agenda setting
- **School:** used to influence curriculum
- **UK Govt:** KPI
- **UK Youth Parliament:** helps determine the topics debated at the House of Commons, and the future campaign



Reaching a diverse and representative group

- 2022 online vote included diversity data capture (58% response rate) 
- National sports charity example- challenges of working through others
- Local Authorities – local relationship managers. Challenge in council staff turnover/contacts, exacerbated by school staff turnover.
- Postcode data from participating schools/colleges/youth groups

How to get involved in North Yorkshire

- Chloe Thwaites is the coordinator for voting in North Yorkshire, and will collect results to pass onto UK Youth Parliament
- **By registering with Chloe, you will receive ballot papers for your school or youth group that include MYM topics as well as local MYP candidates**



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