

NYCC PH Children and Young People comms planner 2016- 2017

Schedule of acivity

THEME	Campaign	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Resources
Start well														
	Change4Life	Sugar					10 Minute							https://campaignresources.phe.gov.uk/r
		Swop					Shake Up							esources/campaigns/17-change4life
														http://www.nhs.uk/change4life/Pages/c
	Breastfeedin											Start4Life BF		Start4Life -
	g & Healthy											week		www.nhs.uk/start4life/professionals
	Unintention							CAPT child						www.capt.org.uk/resources
	al Injuries							safety week						www.rospa.com/resources/
Live well	Tobacco		No		Notobday				Stoptober					www.breathe2025.org.uk/resources/
	control		Smoking											https://campaignresources.phe.gov.uk/r
	Sexual									Sexual			HIV	www.fpa.org.uk/resources/schools-and-
	health,									Health			Aids	teachers
	including									Week				www.worldaidsday.org/campaign/rethin
	Mental	Time			МН				Suicide	World				www.time-to-change.org.uk/get-
	Health	to Talk			awareness				Prevention	MH Day				involved/resources-youth-professionals
		Day							Day					www.mentalhealth.org.uk/campaigns/mental-health-awareness-
	Infection		NYCC								Global			http://cyps.northyorks.gov.uk/index.asp
	Control		Petting								Handwashin			x?articleid=31311
			Farms								g Dav			http://globalhandwashing.org/global-