

Dear colleague,

'**Start Small; Dream Big**' is a **free career-related** learning programme for primary schools, delivered by [The Careers & Enterprise Company](#) and backed by the [Department for Education \(DfE\)](#).

I am writing to share with you about how to participate and the benefits of doing so for your school and pupils.

Why is it so important?

The programme holds huge importance for the future of careers education. It gives schools the opportunity to be part of an innovative national programme of activity and research, influencing and shaping future policy decisions on primary career-related learning.

Through participation in this programme, career-related learning and skills development will become embedded into curriculum teaching, leading to an enhanced curriculum that will impact the learning outcomes for all.

What will the programme enable?

Some of the many benefits of the programme include:

- Increased awareness and aspirations amongst primary aged children of the range of jobs and career pathways available to them in the future.
- Removal of barriers and stereotypes which limit children's thinking about their future careers.
- Provide children forward-looking, realistic views of the jobs and the way we work.
- Develop understanding amongst children of the link between what they learn in school, skills and the world of work.
- Increased parental engagement in supporting children to think broadly about future careers.

In addition to the benefits offered to young people, teaching staff will receive free development of skills through a programme of structured CPD and support led by Teach First.

North Yorkshire Primary Schools are invited to join now:

Your school is now eligible to take part in this exciting opportunity. Join the hundreds of schools who are enjoying the many benefits this project brings to their teaching staff, pupils and wider community.

To register your interest in taking part or to find out more on this programme please email: Yvonne.emerson@ynylep.com

I look forward to hearing from you,

Yvonne Emerson,
Strategic Careers Hub Lead
York and North Yorkshire Careers Hub